

04. Law enforcement and awareness
Friday, 04 December 2015, 10:30-12:00

Chair(s): Anso THOM (South Africa), Karen BRUDNEY (USA)

Track: Tobacco control

- OA-324-04** **Mobile court operation for tobacco control in Bangladesh: a success story of enforcement**
10:30-10:40 Mau Ahsan, Alam Md. Alamgir Sikder, Sm Mahbus Sobhan (*Bangladesh*)
- OA-325-04** **Evaluation of the first national tobacco control mass media campaign in China**
10:40-10:50 X Jin, Ying Zhang, W Chen, Wen Zhao, Jun Song (*China*)
- OA-326-04** **Review of GATS, India, 2010: recommendations for the next round 2015-16**
10:50-11:00 G Chauhan (*India*)
- OA-327-04** **Making a tertiary health care institution a model tobacco-free educational institution: a case study from Indira Gandhi Medical College Shimla in India**
11:00-11:10 R Chand (*India*)
- ~~**OA-328-04** **Building capacity for tobacco-free schools in Rural Maharashtra: the Salaam Mumbai model**~~
CANCELLED
- OA-329-04** **Using litigation to protect and promote lung health**
11:10-11:20 K Hashmi (*Pakistan*)
- OA-330-04** **Population-level tobacco control communication program 'best buys' to support the changing public health landscape in low- and middle-income countries**
11:20-11:30 T Turk, N Murukutla, S Mullin (*USA*)
- OA-331-04** **Cost-effectiveness of tobacco control mass media campaigns in LMICs**
11:30-11:40 N Murukutla, T Turk, N Negi, S Mullin (*USA*)
- 11:40-12:00 Discussion